

Informatica Cloud Data Warehouse Modernization Solution for PowerCenter

Key Benefits

- De-risk migration with professional services knowledge and experience
- Reduce cost with financial incentives and automation
- Continue to partner post-migration, as business needs evolve

Informatica Professional Services Success Offering

Informatica® PowerCenter® is an on-premises, industrial strength ETL (extract, transform, load) tool for building enterprise data warehouses, such as Netezza and Teradata. It has served as a trusted foundation for on-premises data integration and management initiatives, including data warehousing, analytics, data governance and more. However, now that you are planning to modernize to a cloud data warehouse — such as Amazon Redshift, Microsoft Azure, Google BigQuery, Oracle ADB or Snowflake — you want to maximize its value. With that goal, you are considering Informatica's Cloud Data Warehouse Modernization Solution for PowerCenter, which includes Informatica's cloud-native Intelligent Data Management Cloud (IDMC), an intelligent Migration Factory (including an assessment tool and a conversion tool), financial incentives, Informatica Professional Services support and premiere customer support. In this solution brief we highlight Informatica's unique Informatica Professional Services offering, which is a critical component of your cloud data warehouse modernization success.

Informatica Professional Services for Your PowerCenter Modernization

Informatica Professional Services professionals are experts in both your modernization source and target systems. They have worked with thousands of Informatica cloud customers and are intimately familiar with IDMC and the cloud-native services, such as Informatica Cloud Data Integration, Cloud Mass Ingestion and Cloud Data Quality, that it includes. In addition, the Informatica Professional Services team has years of experience working with thousands of PowerCenter customers and have already helped many customers successfully migrate to Informatica IDMC. Both the assessment and conversion tools in the package are developed by Informatica Professional Services based on real-world customer engagements and make it seamless to move from PowerCenter to IDMC. Informatica Professional Services will work with you every step of the way during your modernization planning, implementation, testing and post-migration knowledge transfer.

Informatica Professional Services Success Offering Details

Informatica Professional Services supports your modernization project to ensure it runs smoothly, aligns with your roadmap and delivers the ROI you are expecting from this effort.

At a high level, Informatica Professional Services will guide you through the following steps of your modernization journey.

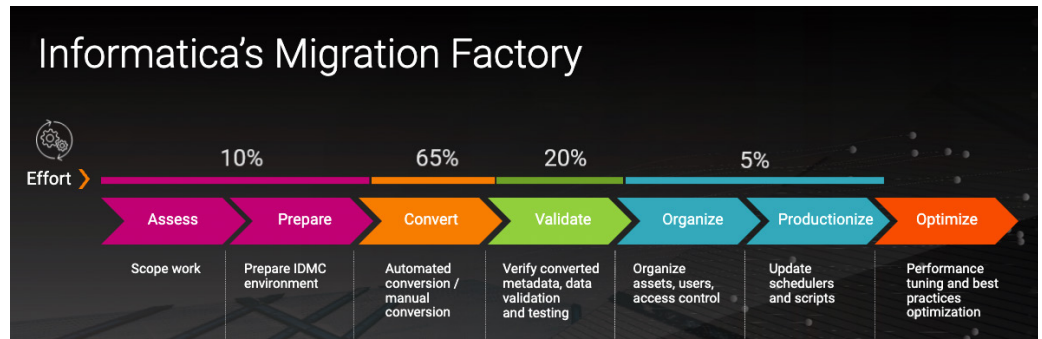


Figure 1: Informatica Professional Services provides guidance through seven steps of modernization

- 1. Assess** – You first need to assess your environment, so you can identify exactly what PowerCenter assets you possess. In this step, Migration Factory evaluates the overall scope of your migration by scanning and assessing your PowerCenter repository to provide a detailed breakdown of all your PowerCenter artifacts, including mappings, workflows, sessions, etc.
- 2. Prepare** – Next, your environment needs to be prepared for IDMC. You need to determine what's in scope for the migration as a few PowerCenter assets might become obsolete, or they may become redundant depending on your cloud migration strategy and roadmap. In this step, you can determine which assets need to be migrated to the cloud and which assets need to be retired, as you don't want your new cloud-native data management platform cluttered with unnecessary assets.
- 3. Convert** – In this step, you'll understand what is covered by the Informatica Intelligent Migration Factory – and what is not. This step includes PowerCenter cleanup, initial load on Day 0, publication of assets to cloud, a list of converted assets and more. Customers have reported that up to 99% of their existing PowerCenter assets can be migrated automatically with the Informatica Intelligent Migration Factory. However, you might have some assets that can't be automatically converted. Although ideally these represent a very small percentage of your overall PowerCenter environment, you need to be prepared to manually redesign or re-architect them to fit into your new cloud environment.
- 4. Validate** – You need to validate the business logic while migrating from one stack (PowerCenter) to another (IDMC) to ensure no loss in functionality and to validate the “before and after” data. To do so, compare the PowerCenter target table with the CDI target table side-by-side, accounting for endpoint changes.
- 5. Organize** – In this step, we organize mappings, users, access control and apply best practices for organizing business units, applications and ETL loads (STG, DW) into projects and folders.
- 6. Productionize** – In this step, schedulers and scripts are updated. We also build a deployment checklist, set security standards, translate schedules from on-premises (PMCMD) to REST-based API.
- 7. Optimize** – Finally, performance tuning is done and best practices for optimization

are implemented.

Informatica Professional Services uses **Informatica's Cloud Modernization for PowerCenter Intelligent Migration Factory**, which automatically analyzes PowerCenter for thousands of mappings, sessions and workflows. It provides an estimate of the work required to convert your mappings and builds the foundation for developing a thorough migration plan. **Informatica's intelligent Migration Factory**, based on many real-world customer engagements, automatically converts many PowerCenter assets to IDMC. It performs initial migration data load, provides conversion of assets and includes unit testing of converted assets.

The Informatica Professional Services team can also provide enhanced services as needed, including:

- Schema Modernization: If you're optimizing your existing data warehouse, then we can help you re-factor and re-design your mappings with additional services.
- Advanced Data Validation: QA validation, which includes validating row counts across your enterprise data warehouse vs. your cloud data warehouse and help with your UAT testing from a dedicated team of experts.
- Custom SQL & Scripts Conversion: If you need conversion of legacy SQL statements or scripts to your target cloud data warehouse, we can help with additional services.
- Managed Services: End-to-end data management for clients who want Informatica Professional Services to manage their Informatica solutions after they go-live.
- Post Go-Live Support: Dedicated support from expert resources post go-live. This is usually a 3- to 4-week engagement for stabilization.
- End-to-End SOW (statement of work) Implementation: Any custom application modernization or new project initiative support with custom-tailored SOW.

Why Informatica Professional Services?

Our team of award-winning service professionals work with thousands of customers to design cloud-native data management roadmaps calibrated for their needs. In your cloud data warehouse modernization journey, we not only help you achieve optimal time to value — we also make sure you have the necessary skills to own and manage your cloud-native data platform and refine it as your business needs evolve, after our engagement is complete. With Informatica Professional Services, you get the fastest return on your investments, while taking the lowest possible risk as you migrate your on-premises, mission-critical data management footprint to the cloud.

About Informatica

At Informatica (NYSE: INFA), we believe data is the soul of business transformation. That's why we help you transform it from simply binary information to extraordinary innovation with our Informatica Intelligent Data Management Cloud.™ Powered by AI, it's the only cloud dedicated to managing data of any type, pattern, complexity or workload across any location — all on a single platform. Whether you're driving next-gen analytics, delivering perfectly timed customer experiences or ensuring governance and privacy, you can always know your data is accurate, your insights are actionable and your possibilities are limitless. Informatica. Cloud First. Data Always.™

Remember:

- **Informatica Professional Services accelerates and de-risks your cloud data warehouse modernization journey:**
 - Informatica Professional Services has the **best knowledge** of both your source and target systems, having worked with tens of thousands of Informatica cloud and PowerCenter customers.
 - Informatica Professional Services has the **most relevant experience**, having helped many PowerCenter customers modernize their data warehouses.
 - Informatica Professional Services uses a tried and tested **Informatica Intelligent Migration Factory** that automates a significant part of the migration work.
- **Financial incentives can help you leverage Informatica Professional Services** – Part of the Informatica Professional Services offering is **packaged with the Informatica Cloud Data Warehouse Modernization Solution for PowerCenter**. The financial incentives such as subscription credits against both existing PowerCenter maintenance and related Professional Services Plus Ecosystem Partner Incentives offset your maintenance costs, while ongoing support from experts helps de-risk your migration.
- **Informatica Professional Services enable you to take the next step on your cloud data warehouse and journey** – Part of the Informatica Professional Services offering includes post-migration knowledge transfer. Informatica Professional Services will ensure you have the necessary skills to manage your cloud data management solution and refine it as your business needs evolve.

Next Steps

Explore resources about [Cloud Data Warehouse Modernization for PowerCenter](#), or [contact us](#) to learn more.



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